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## Oldest Hooters Opens in the Czech Republic

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Supporting FOD, Fond ohrozených dětí

ATLANTA, June 3 /PRNewswire/ -- On June 4th Hooters will open the first location in the Czech Republic, the 29th country where you can now find Hooters nearly world famous wings! The facade of the building the restaurant resides in was built in 1763, making the Hooters of Prague one of the most unique Hooters locations around the world. The restaurant also features 16 hi-definition TV's, a full bar and a gothic basement which dates back to 1381. The Hooters of Prague is conveniently located near the Karlovo náměstí, at Vodickova 5/12, Prague 120 00, Czech Republic.

The VIP store opening celebration will be held on June 3rd supporting FOD, Fond ohrozených dětí (The Fund for Children in Need). Hooters will be presenting a gift of CZK 50,000 at the grand opening. FOD has been operating in the Czech Republic since 1990 and works to assist children who have been orphaned, abused or neglected. Much of their work involves assisting in the placement of children in foster homes and running several homes that provide shelter for needy families.

"We are excited to become the newest member in the Hooters family with the opening of our first restaurant in Prague," stated J. Steven Parker, CEO, Na Zdravi Ventures. "We expect the introduction of Hooters restaurants into the Czech Republic to be well received by both the Prague community and the many tourists that visit this wonderful city. We look at this as the first step of a long-term journey to spread the theme of "Hooters Makes You Happy" throughout the Czech Republic."

The very first Hooters opened in Clearwater, FL on October 4, 1983. The neighborhood restaurant is a blend of unique concepts, lively classic sports-themed bar, and casual dining restaurant. Hooters is known for its great atmosphere, open kitchen, rocking tunes, non-stop sports action on television, and the only place you'll find the world famous Hooters Girls. This concept has grown exponentially not only in the States but worldwide. This combination makes Hooters the place for everyone who enjoys great food, cold drinks and good fun.

The company slogan "Hooters makes You Happy" has never been more true with current menu items that include world-famous chicken wings tossed in the customer's choice Hooters Wing Sauces, juicy "more than a mouthful" burgers, fresh salads, sandwiches, appetizers and piping hot fries all served in generous portions complimented by cold beer or one of Hooters signature cocktails. Just when you think it couldn't get any better, all these things are served to you by the Hooters Girls, a major attraction in and of themselves. It is not uncommon for customers to forget momentarily about the food placed before them as they watch the Hooters Girls having fun and stirring up the lively Hooters atmosphere.

Hooters of America, Inc. is the franchisor and operator of 459 Hooters restaurants in 42 states and 29 foreign countries. The first Hooters opened in 1983 in Clearwater, Florida. Hooters is well-known for its brand of food and fun, featuring a casual beach-theme atmosphere, a menu that features seafood, sandwiches and Hooters nearly world famous chicken wings, and service provided by the All-American cheerleaders, the Hooters Girls. For more information about Hooters visit [www.hooters.com](http://www.hooters.com).

About Na Zdravi Ventures, a.s.

Na Zdravi Ventures, a.s. is a Czech company that holds the exclusive franchise rights to operate Hooters restaurants in the Czech Republic and Slovak Republic. The company, the brainchild of six U.S. and two Czech partners, was formed in 2008 and will open its initial restaurant in Prague in 2010. For more information about Na Zdravi Ventures, please visit [www.nazdraviventures.com](http://www.nazdraviventures.com).

SOURCE Hooters of America, Inc.